



सत्यमेव जयते

OFFICE OF THE PRINCIPAL SCIENTIFIC ADVISER  
TO THE GOVERNMENT OF INDIA



**KISANMITR**

NATIONAL DIGITAL  
PLATFORM FOR FARMERS

# USER MANUAL



AGRI-TECH



LIVESTOCK



SCIENTIFIC RESEARCH



HIMALAYAN BAZAR



AGRI-FIN TECH



KALAMITR



INTERNATIONAL  
COLLABORATIONS



ATMANIRBHAR KISAN

[www.kisanmitr.gov.in](http://www.kisanmitr.gov.in)





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NATIONAL DIGITAL  
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## AN INITIATIVE TO SUPPORT FARMERS BECOME **ATMANIRBHAR**

The office of the Principal Scientific Advisor (PSA) to the Government of India has launched an initiative called KisanMitr. It is a seven-phase project aimed at supporting farmers to become Atmanirbhar (Self-reliant).

### PHASE I

The first phase focuses on creating a repository of agricultural technologies to catalyze modernization of farming and solve information asymmetry. The engagement stage of the platform independently helps young start-ups to showcase their agricultural technologies and easily engage with market demand.

After the recent outbreak of COVID-19 pandemic, reverse migration happened across the country, in which labourers returned to their native villages. Through the KisanMitr digital platform, migrant youth can not only engage in farming but can also become agriculture-related entrepreneurs, helping their communities with modernization techniques.

The KisanMitr platform receives a catalogue of technologies supplied by institutions such as IIT, IISER, CSIR, ICAR, MSME, Start-ups, and reputed universities specializing in agriculture (Punjab, Tamil Nadu).

The demand consists of buyers from accelerators, agri-innovators, agri-incubators, industry, foundations, large FPO communities and Women Self Help Groups (SHG). A few examples are NABARD, DDMs, TAFE, ITC, Coromandel, TATA Chemicals, Rallis, Nagarjuna and many more.

Examples of few technologies on the platform include soil & water conservation technologies, farm ecosystem machinery services, clean energy-related technologies, logistics or supply chain technologies, storage and processing techniques, Mandi dashboards with real-time data, drones on hire and many more.

The KisanMitr platform facilitates an engaging exchange between the supply and demand sides through chat, video meetings, rating system, and feedback forms. It also bridges the collaboration gap between the research institutes and the industry primarily via competitions in which difficult problems from the industry are posed as a challenge to the scientific community.

To solve the cold start problem, NASSCOM and NIAM organise weekly webinars and convene both the sides to the platform. DD Kisan is considering televising the agricultural technologies in order to increase visibility and adoption of modern farming techniques and technologies across the country.



# STEP BY STEP GUIDE TO REGISTER & TRANSACT

## STEP 01 NEW REGISTRATION



## STEP 02 FILL REGISTRATION FORM

**User Registration** Home

**User Role**

I am A:

Buyer

**User Credential**

User Name\* Password\* Re-Password\*

**Personal Details**

Name Place Of Work

Date of Birth Gender Care Of Person

Mobile No\* Personal Email Id Full House Address

## STEP 03 ENSURE YOU CHOOSE THE RIGHT USER ROLE

**User Registration**

**User Role**

I am A:

Buyer

Buyer

Supplier



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**KISANMITR**  
NATIONAL DIGITAL  
PLATFORM FOR FARMERS

SELECT LANGUAGE ▾

REGISTER

LOGIN ▾

HOME

ABOUT US

ADVISORY ▾

LEARNING HUB ▾

OUTREACH ▾

E-PASHUHAAT

IFFCO BAZAR

GET IN TOUCH



AGRI-TECH



LIVESTOCK



SCIENTIFIC RESEARCH



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ATMANIRBHAR KISAN

# HOW TO MAKE THE BEST OF THE PORTAL?



## LOOK FOR THE ANNOUNCEMENTS & STAY UPDATED

### ANNOUNCEMENTS


  

**STEP 03** ★ **CSC Completed** ★

**Economic Census for**

**30 crore**

Households/Business establishments



Employed about  
**ONE MILLION**  
( Ten lakhs )  
persons for enumeration work  
across the country

**Loans worth**

**₹ 360 Crores**

have been disbursed through CSCs  
in association with **HDFC Bank**

CSCs across the country have become a change agent in creating a financially inclusive society especially for the rural mass



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**JOIN OUR WEBINAR**  
**ON 22.10.2020**  
Time: 11 am to 12:00 noon IST

AGENDA:  
Agriculture Technology Presentations  
KISANMITR

THEME : AGRICULTURAL TECHNOLOGY FOR MARKETING

**SPEAKERS**

   
Dr. C. Akshay Dr. Rajesh Kumar

In case of any queries, please write to [kisanmitr@indianst.in](mailto:kisanmitr@indianst.in)  
[www.farmerindianst.com](http://www.farmerindianst.com)

[CLICK HERE TO REGISTER FOR THE WEBINAR](#)

Meeting Number: 166 958 0878  
Meeting Password: 12345

28th Webinar: KisanMitr | CCS Noida  
Principal Scientific Adviser Office  
Government of India

THEME : Agricultural Technology for Marketing

**SPEAKERS**

   
Dr. C. Akshay Dr. Rajesh Kumar

[www.farmerindianst.com](http://www.farmerindianst.com)

**JOIN OUR WEBINAR**  
**ON 20.10.2020**  
Time: 11 am to 12:00 noon IST

AGENDA:  
Agriculture Technology Presentations  
KISANMITR

THEME : AGRICULTURAL TECHNOLOGY FOR MARKETING

**SPEAKER**

  
Dr. B.V. Subrahkar Rao

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## BE A PART OF FEW CHALLENGES TO HAVE A DEEP-DIVE KNOWLEDGE

### CHALLENGES



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THE SPIRIT OF NEW INDIA

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eRashikart (CRMS Transport)